



2019 Annual Report

Pūrongo Pūtea a Tau



JR McKenzie
Trust

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Chair's Report Pūrongo a te Tiamana

Condensed from Chair's Report to AGM 2019



Tēnei te mihi atu ki ngā whānau whānui o J R McKenzie Trust.

I am very proud to be Chair of the J R McKenzie Trust and continuing the legacy of Sir John and Lady May McKenzie, and Sir Roy and Lady Shirley McKenzie. My first year has given me a deeper appreciation

of the important role family foundations have in strengthening the social cohesiveness of Aotearoa New Zealand.

From reframing our approach to one that brings whānau and communities into the centre of what we do to drive local solutions to self-identified issues; to partnering with advocates and experts to highlight the big issues that we are facing as a country; to supporting system level change to remove the conditions that maintain the inequalities that have permeated our communities; these are just some of the important roles the Trust has to play. I am proud of our continued emphasis on Te Ao Māori and doing what's right by whānau, hapu and iwi.

I had the privilege of connecting this year with the next generation of the McKenzie whānau. It gave me great pleasure knowing that the focus and priorities of the Trust were aligned to the values and aspirations the family holds. I look forward to working together closely as we shape our future direction.

Philanthropy New Zealand (PNZ) generously recognised the Trust at this year's PNZ Awards with the *Strategic Grants Te Tiriti o Waitangi and Grantmaking Award*. This acknowledges leadership or initiatives that have led to a philanthropic or grantmaking organisation improving its relationship with mana

whenua/tangata whenua, and/or grantmaking to kaupapa Māori organisations. We are always humbled by any recognition, but pay particular tribute to the many communities and organisations that we support who bring attention to the issues that matter.

We were also very pleased to see Iain Hines, former Executive Director of JRMT and current Director of the Peter McKenzie Project, receive the Perpetual Guardian Lifetime Achievement in Philanthropy Award which celebrates the enduring contribution of a leader with a career in philanthropic and grantmaking organisations.

I am particularly excited about the partnerships we have developed through the Peter McKenzie Project. These partnerships harness the expertise of a range of innovative organisations working on cutting edge initiatives that are to achieve systemic changes. Four initiatives – Tokona Te Raki (Ngāi Tahu), Te Ohu Whakawhanaunga, The Workshop, and WhyOra – have continued their important mahi during the last 12 months. This year, the work of Community Housing Aotearoa has also been supported.

The Trust has many strategic relationships and collaborations. One that I would particularly like to acknowledge is the Working Together More Fund which celebrated its 10th anniversary. To D V Bryant, The Tindall Foundation, Hugh Green Foundation, Len Reynolds Trust, Todd Foundation, Wayne Francis Charitable Trust and Lindsay Foundation: sincere thanks. The strength of many always enhances.

To my fellow board members whom I respect and appreciate – thank you for your ongoing commitment. A special mention to outgoing Trustee, Dr Paula Thérèse King, who has demonstrated her strong commitment towards improving the wellbeing of

tamariki and rangatahi Māori and their whānau during her five-year term. I also want to acknowledge Jane Montgomery, who has served for three years as the Rotary representative for the northern half of the South Island. Her wide-ranging expert contributions are truly appreciated. To our Executive Director, Robyn, and her amazing team, Iain, Marama, Eileen, Beverley and Will – huge thanks for your hard work and enthusiasm.

We are not able to do what we do without the many volunteers and experts that support us. From regional panellists to Rotarians to members of our proactive committees, Te Kāwai Toro, Peter McKenzie Project and Connecting Education and Communities, we extend our heartfelt appreciation. The expertise of the Rangatira and Jayar investors is also greatly appreciated.

Finally, to all ngā kaikōkiri (grantee partners) that we have had the pleasure of partnering with this year; thank you for your dedication to making a meaningful difference in your communities. I am grateful that you have invited us to be part of your journey and I hope that our small contribution to your success has assisted your progress towards achieving both your aspirations and those of your communities.

He aha te mea nui o tēnei ao, he tāngata, he tāngata, he tāngata. The most important thing in this world is people.

Naku noa, na

Manaia King
Chair, J R McKenzie Trust



Director's Report Pūrongo a te Manahautū



Tēnā koutou katoa.

2019 saw the J R McKenzie Trust enter a period of reflection as we undertook our regular ten-year strategy review. We were very fortunate to have some renowned experts spend time with us as we explored how philanthropy can respond to current day needs, identified enduring principles of practice, and shared insights and experiences that will help shape the Trust's future strategy.

Damon Salesa (Pro Vice-Chancellor Pacific, University of Auckland), Judge Andrew Becroft (Children's Commissioner), Hayden Wano (CEO, Tui Ora) and Shamubeel Equb (Economist and Partner, Sense Partners) contributed to our thinking as we looked deep into our values as an organisation and what our future priorities should be based upon in the ever-evolving context of our society. We will be challenged with the complexities on the horizon, but I am heartened knowing that together as an organisation, along with our partners and friends, our small contribution to change will resonate.



Staff and Trustees with the expert panel

This year, we commissioned a number of reports to gain deeper insight into philanthropy, as well as provide some useful information to ngā kaikōkiri and other interested parties. *Voice, Influence, Action: Funding Advocacy for Impact* examines a funding area that requires courage but whose importance is hard to ignore. The *Advocacy and Lobbying Toolkit* provides a guide to advocacy and lobbying in Aotearoa New Zealand. *The Philanthropic Landscape: A Review of Trends and Contemporary Practices* provides a detailed overview of the philanthropic landscape in Aotearoa New Zealand and worldwide. Finally, *Understanding Your Impact: A Guide* was written to help ngā kaikōkiri describe the difference they are making in their communities and to support them in their development journey.

We are edging ever closer towards formulating and refining our new strategy. We know we're keen to continue to support the J R McKenzie Trust vision of 'creating a socially just and inclusive Aotearoa New Zealand/kia hua mai he whenua ka toko i te tika me te pono hei korowai mā Aotearoa'. I want to acknowledge Che Wilson for the Te Reo Māori transliteration of our vision. We also know that our priority for the next decade will be to 'advance equity'.

During the year, we were fortunate to spend time meeting with the many ngā kaikōkiri that we have had the pleasure of partnering. I have been consistently humbled by their dedication to making a meaningful difference in their communities, often while facing unrelenting challenges. I am grateful to all of these organisations and I hope that the Trust's support has been helpful as they seek to achieve their aspirations and those of their communities. Justine McFarlane, Programme Lead - Community Led Initiatives at

Lifewise, described our partnership quite beautifully:

"The J R McKenzie Trust has allowed us the flexibility to be bold and explore what really works for the communities we work for. Because of their funding and support, we now have a peer support model for those with lived experience of homelessness, an enterprise model designed for people who have been unemployed for a long time, and a core community group leading the positive change with their whānau and community. The J R McKenzie Trust is the gardener, nurturing the earth and seedlings that it sees the promise in, and our garden is starting to blossom."

The Trust relies heavily on volunteers to achieve its goals. From Board and Committee members, through to Rotarians and others who provide expert counsel and support; we are grateful for their valuable and selfless contributions.

I want to warmly acknowledge Rangatira Investments and Jayar Charitable Trust for their commitment to wise and considered investment strategies, ensuring that the Trust is best placed to support the important mahi taking place in communities throughout Aotearoa New Zealand.

Lastly, the Trust is very fortunate to have such a committed and talented team striving to make a difference. I want to thank our staff and contractors for their valued contributions throughout the year.

Noho ora mai,

Robyn Scott
Executive Director



Grantmaking Insights and Learning

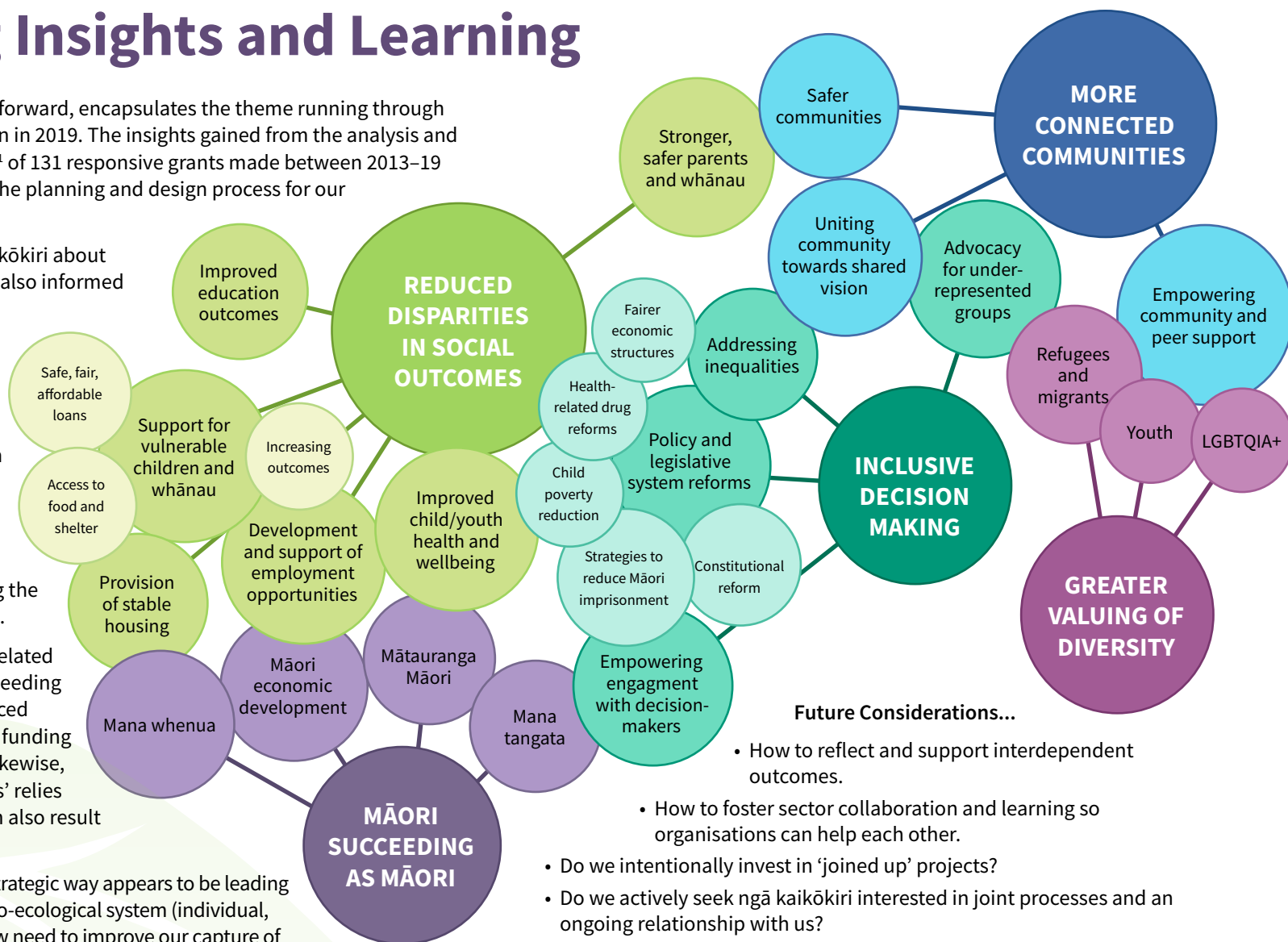
Ka mua ka muri – looking back to look forward, encapsulates the theme running through several evaluation activities undertaken in 2019. The insights gained from the analysis and interpretation of an Outcomes Harvest¹ of 131 responsive grants made between 2013–19 provided valuable evidence to inform the planning and design process for our next 10-year Strategy.

Likewise, the feedback from 33 ngā kaikōkiri about their experience of working with JRMT also informed this process².

Most useful was the realisation of how much our funding has changed over time. Moving from support for disparate groups who share our vision of a socially just and inclusive Aotearoa New Zealand, to a more cohesive strategy, leveraging the activities of different groups towards more “joined up” outcomes. This is best understood in this visual constellation representing the degree of overlap in our strategic areas.

For example, we can see that funding related to the strategic objective of ‘Māori succeeding as Māori’ is also likely to result in ‘reduced disparities in social outcomes’, as does funding for ‘more inclusive decision making’. Likewise, creating ‘more connected communities’ relies on ‘greater valuing of diversity’ and can also result in ‘more inclusive decision-making’.

What this means is that funding in this strategic way appears to be leading to outcomes that impact across the socio-ecological system (individual, whānau, community, structural). We now need to improve our capture of this evidence through our processes, in order to more clearly understand the real difference funded groups are making towards the achievement of our vision.



1. Outcomes Harvest Summary – jrmckenzie.org.nz/reports/ohs
2. Kaikōkiri Research Report – jrmckenzie.org.nz/reports/krr

- Future Considerations...**
- How to reflect and support interdependent outcomes.
 - How to foster sector collaboration and learning so organisations can help each other.
 - Do we intentionally invest in ‘joined up’ projects?
 - Do we actively seek ngā kaikōkiri interested in joint processes and an ongoing relationship with us?
 - How do we balance funding relationships defined by care, respect, integrity and trust, and also respect the right of ngā kaikōkiri to go about their work?

Programmes and Activities





Connecting Education and Communities

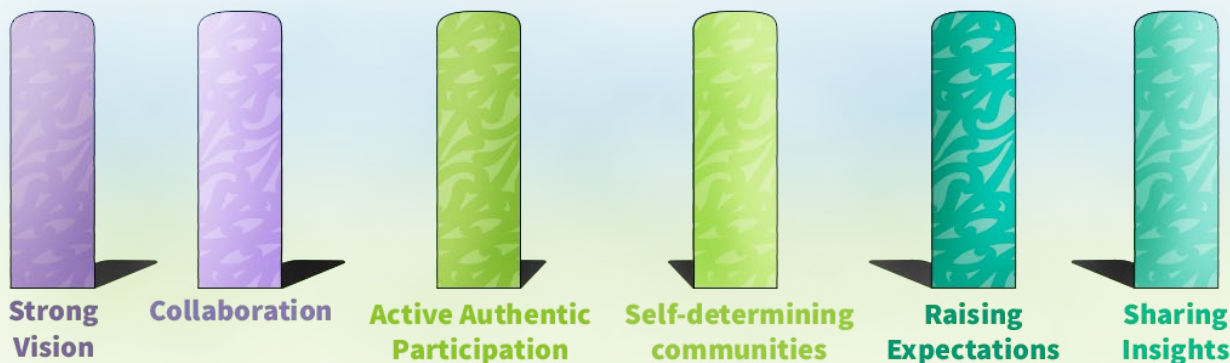
Connecting Education and Communities (CEC) is an integral component of the J R McKenzie Trust's proactive funding stream. Developing over time since 2010 with a particular approach to grantmaking, CEC has broken new ground for the Trust in addressing child poverty by working proactively and relationally with six communities to improve education levels for students, whānau and communities.

As the programme comes to a ten-year close in March 2020, CEC has demonstrated effective practice in empowering communities to have a greater role in attaining their educational aspirations. By being strengths-based, allowing time for community voices to be heard, and by supporting locally driven solutions, CEC has developed a way of working that is leading to long-term change in these communities.

Films depicting the outcomes and impact of the programme have been made in each of the communities, by Wellington-based 'Film for Change Aotearoa' who exist to support people who are busy making a difference in the world. To learn more visit filmforchange.org.nz.



The essence of CEC is encapsulated in the programme's Theory of Change expressed in these six pou:





Te Kāwai Toro *The shoot that reaches out*

What a decade it has been for Te Kāwai Toro. As the subcommittee dedicated to providing proactive support for Māori aspirations, we're excited for what the next era will bring. First let us reflect back on the exciting mahi that has been progressing since 2010.

Pūtea Toro

Ahakoā he iti te matakahi, ka pakaru i ai ia te tōtara - although the wedge is small it overcomes the tōtara

Pūtea Toro was established to support ngā kaikōkiri (groups we support) to: build their capability and capacity; progress their social enterprise initiatives; and assist those who advocate for positive change.



\$593,702 invested



31 kaikōkiri funded

Hono Kāwai

Ka mate kainga tahi, ka ora kainga rua - when one way doesn't work, try another

We have established a network of skilled, experienced, and qualified kaihāpai (mentors) to support the mahi of ngā kaikōkiri. This includes:

- Mentoring
- Technical support
- Connection to other networks
- Quality advice

Mahere Purapura

Ki te kāhore he whakakitenga ka ngaro te iwi - without vision, people will be lost

An annual hui (gathering) is held for ngā kaikōkiri to share their journeys with each other and members of the J R McKenzie Trust.

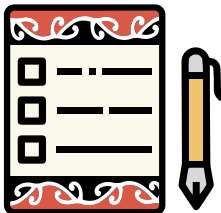
Promoting the extraordinary mahi (work) of ngā kaikōkiri at a national level is a priority.



We have learnt: To listen; that we're always inspired; our funds are only a small contribution to their goals; We get to see/hear/feel the magic

Rua Kūmara

He iti rearea teitei Kahikatea ka taea - the smallest bird in the forest is capable of reaching the top



We developed an assessment template for all Trust members to utilise when considering Māori development applications. A resource which we're happy to share with other funders.

Maramataka

Titiro whakamuri, Kōkiri whakamua - look back and reflect before we move forward

The 2012 *Philanthropic Funding to Māori* report provided evidence that this sector's support for Māori was very low.

Two years later, Philanthropy NZ's *Giving NZ 2014* report revealed an even further decline

As a result, Te Kāwai Toro focused on increasing funding to Māori aspirations. We learnt that it's important to collect data on who we're funding.

Te Hauhaketanga

Nāu te rourou, nāku te rourou, ka ora ai te iwi - with your food basket and my food basket, the people will prosper

Te Kāwai Toro has worked to foster relationships with the philanthropic, government, and iwi sectors to work better together in order to increase funding to Māori aspirations.

We are members of the International Funders for Indigenous Peoples (IFIP) network, and hosted the 2017 IFIP Pacific Regional Hui in Ōtaki.



SUPPORT



SHARE



CONNECT



Peter McKenzie Project *He oranga tamariki, he oranga whānau, he oranga tāngata*



Helping to create a country where *all* children and young people have a great start to life free from the burdens of poverty and hardship, the Peter McKenzie Project (PMP) is supporting a small number of big ideas designed to lead to long-term systems change. It's also looking to assist this work in other ways.

What is systems change?

Systems change is about addressing the root causes of social issues, which are often thorny and deeply embedded. In both obvious and subtle ways, systems and institutions often work better for some groups than others, often adding barriers for those who already face the biggest challenges. The good news is that systems have been created by people, and can be improved by people.

PMP is currently supporting five initiatives that are all striving to have a positive long-term effect. As transformative solutions are not always immediately evident, experimentation and learning are required. These *kaikōkiri* are forging a new way forward.

Community Housing Aotearoa

Community Housing Aotearoa is continuing its role as a catalyst, leading a collective approach to

improving the housing system to increase the supply of adequate, affordable homes, especially for low-income families.

Te Ohu Whakawhanaunga

By fostering active citizenship and civil society leadership, Te Ohu Whakawhanaunga is continuing its mahi to reduce child poverty so that children and whānau can flourish. It is modelling a different approach to the development of community voice and power.

The Workshop

Supporting organisations to communicate effectively, build community engagement, and advocate for systems change remains the focus of The Workshop. By offering compelling stories to explain whānau poverty and its solutions, it is shifting the narrative and drawing attention to evidence-based, systemic solutions.

Tokona te Raki

Tokona te Raki maintains its mahi to increase Māori participation, success and progression in education and employment. By establishing transformational pathways that link rangatahi and whānau to the jobs of the future, it is constructing an integrated careers system to boost Māori outcomes.

WhyOra

WhyOra continues to develop and increase the Māori health workforce in Taranaki. It is working to break the cycle of marginalisation, reducing inequalities in health outcomes and enabling more Māori to secure jobs with prospects for progression. WhyOra is also exploring opportunities in other sectors.

Kanohi ki te kanohi hui

Amplifying Impact

A two-day hui was held in July as a way of supporting PMP's currently funded initiatives. The aim was to help maximise individual and collective impact. Ngā *kaikōkiri* and PMP team members shared knowledge in areas such as evaluation, communications, brokering relationships and building new connections.



Strengthening the Field

PMP recognises the value of helping to intentionally strengthen the field for people and groups working to achieve structural and systemic change. Along with the Todd Foundation, we co-hosted a three-day retreat in October. Attendees spent time building connections and sharing knowledge about systems change. It is clear that field-building is not a one-off exercise, and that multiple ways of influencing change are needed over a long period of time. Partnership and cooperation is vital between different people and organisations across sectors and disciplines, who are working together towards a common purpose.

*The team at PMP would like to acknowledge the mahi of the pioneering *kaikōkiri* who are leading the way in the complex area of systems change.*



Opportunities, Partnerships and Collaboration

The Opportunities, Partnerships and Collaboration fund (OPC) sees the J R McKenzie Trust proactively seeking opportunities to work with other funding partners to achieve its goal of being an intentional facilitator of social change.

Established in late 2018 for an initial period of two years, the OPC fund aims to operate flexibly and nimbly and seeks to embrace opportunities that support the realisation of the Trust's vision of "a socially just and inclusive Aotearoa New Zealand". The Trust wants to collaborate and create partnerships with other funders, community organisations and government agencies to enable a greater collective impact.

We believe that building on existing relationships, and developing new connections and collaborations has provided us with opportunities for sharing research and learnings, assisting funding recipients with wider support, and through such collective endeavour has helped amplify the influence of funding organisations.

In addition, the OPC fund has allowed us to intentionally support emergent focus areas and target groups that often miss out on funding from our more competitive responsive funding pathway.

These areas include Pasifika, Advocacy and Rainbow Communities to name a few, as follows.

Opportunities - Pasifika
To build Pacific leadership through participation in the Mana Moana programme in 2019.

The Mana Moana leadership course, run by Leadership New Zealand (LNZ), blends LNZ's leadership training expertise with the benefits of Pacific wisdom and



cultural knowledge, based on research by Karlo Mila. Participants are 18-20 mid-career Pasifika leaders; over a year they gather for six three-day residential retreats at which they learn from one another and a variety of external experts.

The course has been created with three-year funding from Foundation North, which was looking to contribute to a strong cohort of Pasifika leaders. As a result the participants all come from the Foundation's catchment area – Northland and Auckland – and are all involved in the community sector, mostly as employees.

In 2019 the opportunity arose for the J R McKenzie Trust to offer a contribution that would allow Pasifika people from outside the Foundation North area and with strong community roles, to take part in the next course thereby reducing the financial barriers to participation for Pasifika people in community organisations.



Class of 2019, The Mana Moana Experience

Alignment with our Strategic Objectives

- This is "capacity building" specifically targeted at Pacific community leaders.
- It is a straightforward strategic contribution thanks to the simplicity of the OPC funding process.
- It shows collaboration with another funder, and capitalises on the work they have already done.
- Many Pacific community organisations are unable to afford much in the way of professional or personal development for their staff or governors. Enabling some to attend a course like this contributes to reducing disparities.

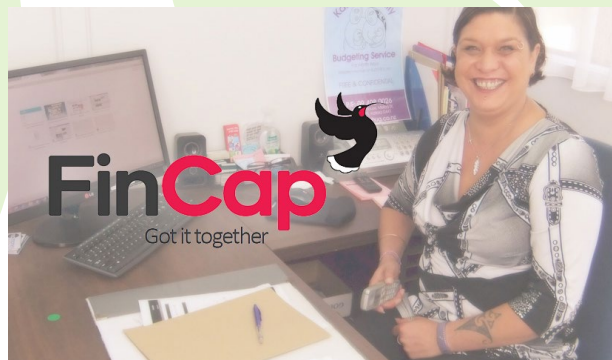
Partnership - Advocacy *FinCap – supporting their lobbying campaign for more effective law reform to reduce predatory lending.*

In 2019 FinCap, the National Financial Capability Trust, decided on a campaign to lobby the New Zealand Government to implement law changes that would generate the very best legislative outcome for low income consumers of high interest loans. Their primary campaign focus was to build on the intention of the Coalition Government announced in October 2018 to reform the Credit Contracts and Consumer Finance Act (CCCFA). It was their belief that the proposed law changes would be ineffective in generating the changes required.

In a collaboration with The Borrin Foundation which provided funding for financial and project planning support, and for research to support this campaign, the J R McKenzie Trust was able to contribute through OPC, to work that would highlight this research, and profile the lived-experience voices of those directly affected by predatory lending. Victoria University of

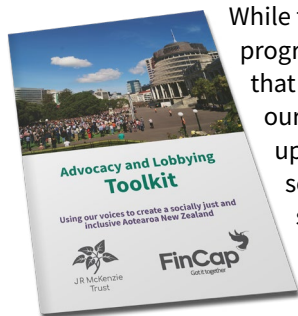


Opportunities, Partnerships and Collaboration (continued)



Wellington, the Justice Innovation Centre (Christchurch), and Community Law Canterbury also became involved in this campaign as legal research partners.

FinCap itself also gained collaboration partners as explained by Tim Barnett, Chief Executive of FinCap. “We formed an early and relaxed grouping of like-minded national agencies, including the Iwi Chairs Forum and The Salvation Army, and made our lobby targets aware of the depth and width of that arrangement. That collaboration spread to joint media and approaches to politicians. With the local network of budgeting services, we encouraged engagement – well over half played some role in the whole process, supplying data and voice.”



While the campaign is still in progress, outcomes achieved that have most relevance and our goals are those around: upskilling the funding advisory sector in campaigning and storytelling, generating key research and resources, and giving voice to those affected by these laws.

Collaboration - Rainbow hub

Ara Taiohi – towards the establishment of Te Ngākau Kahukura – a National Rainbow Knowledge and Training Hub.

The establishment of Te Ngākau Kahukura in partnership with Ara Taiohi, the peak body for Youth Development and 23 rainbow (LGBTQIA+) member organisations is surely the most ambitious OPC grant made, and the most successful in its realisation of all the principles of partnership upon which the fund was set.

The J R McKenzie Trust had already been supporting Ara Taiohi in partnership with RainbowYOUTH for three years when in 2018 we were approached by The Tindall Foundation (TTF) and the Te Manatū Whakahiato Taiohi (MYD) to become funding partners with them in order to extend the work of the Rainbow Ready project, and help fund the establishment of a new national rainbow knowledge and training hub.



This partnership also gave us the chance to work together with TTF and MYD to rationalise and streamline our application, reporting and evaluation processes, thereby reducing the administrative burden on ngā kaikōkiri.

OPC in action:

Te Ngākau Kahukura is a national initiative that strives to develop and enhance the environments in which rainbow young people live, learn, and access health services and social support.

Youth-facing services need support and encouragement to ensure they are accepting, affirming and unprejudiced. Te Ngākau Kahukura builds on the Rainbow Ready project that was developed through a partnership between Ara Taiohi, the national peak body for youth development, and RainbowYOUTH, a national organisation run by and for rainbow young people.



L-R: Jack Trolove (who led the initial mahi), Anya Satyanand (Former CEO Ara Taiohi; CEO The Prince's Trust New Zealand), Moira Clunie (Te Rarawa; Project Lead), Joey Macdonald (Training Lead) and Jane Zintl (CEO Ara Taiohi)

Stories from Ngā Kaikōkiri

Ngā kaikōkiri means the people who champion, promote, advocate and lead their communities





Poutama Rites of Passage

Equipping girls with tools for life in the digital age



Ancient Māori wisdom is being drawn on to provide adolescent girls, coming of age in the digital era, with tools to guide them into adulthood.

E Hine is a community initiative curriculum, led by Rawinia Kingi and Madelin Watson of Poutama Rites of Passage which focuses on the crucial transition from girlhood to womanhood.

Around Whāingaroa/Raglan, more than a hundred adolescent girls have participated in the *E Hine* programme. Poutama Rites of Passage is a charitable trust which runs rites of passage programmes for girls and boys transitioning into adulthood.

The programme has been so successful that it will be rolled out nationwide. In September, 12 facilitators (chosen from 50 applicants) completed the final component of the facilitation training which they will now take back to their regions to implement.

“For thousands of years, indigenous cultures have used rites of passage to empower and support young people in their transition into adulthood,” says Kingi. “We believe this wisdom is more important now than ever. The digital age makes adolescence really difficult – teenage girls often struggle with identity and social media. Their bodies are the battleground. Self-worth and empowerment are at the forefront of what we do.”

Created to supplement puberty education, *E Hine* supports young women as they grow into adulthood, with teachings grounded in tikanga Māori. The curriculum aims to alleviate issues of self-esteem, body negativity and peer pressure in the modern age.

These trained mentors will take the teachings back to their own communities across Aotearoa. The *Pouhine* training mentorship programme involves a mix of women from around the country, including youth workers, whānau leaders, sexual health educators, and psychologists.

“This kaupapa (project) is changing lives,” says a youth worker from Hamilton. “I’ve been teaching sexual education for ten years, and nothing has impacted rangatahi (youth) like this programme.”

“I had no idea how sacred my body is,” says one *E Hine* participant. “I had no idea what being a woman meant. I’m going to pass this wisdom on to my daughters.”

The curriculum is taught through different mediums, including rituals, storytelling and outdoor experiences, with focus on Atua Hine – the female deities of the Māori world – to bring the science of human development to life.

“Most puberty education happens in school, often by a teacher. It’s very scientific – learning anatomy through diagrams and instructional videos,” says Kingi. “We want young women to understand the mystical nature of their bodies. Connecting rangatahi with indigenous perspectives and their tūpuna (ancestors) is key to building resilience against the bombardment of the modern world. We think it’s vital to honour the depths of young people and their identities.”





Children's Rights Alliance Aotearoa New Zealand

Promoting and Protecting our Tamariki

For an organisation driven entirely by a team of dedicated volunteers, Children's Rights Alliance Aotearoa New Zealand (Alliance) has realised some remarkable success in its mahi.

This coalition of non-governmental organisations, families and individuals promotes the rights and wellbeing of children and youth through advocacy in New Zealand, and internationally via reporting to the UN Committee on the Rights of the Child (UN Committee).

"The Alliance is run entirely on the basis of the commitment, efforts and energy of a team of volunteers, and the goodwill of Alliance members. To deliver on our purpose and mission, it is crucial for the organisation to attract, retain and maintain appropriate technical expertise and knowledge in children's rights, alongside effective governance and operational capabilities and skills. It is also crucial that we have a growing and committed membership and anyone is welcome to become a member," says Dr Claire Achmad, Alliance Steering Committee member.

In its role to promote and protect the rights of all children in Aotearoa NZ and make their rights real in their daily lives, the Alliance has achieved many wins and positive outcomes.

Since 1995, the Alliance has provided the civil society report to the UN Committee so that it is informed about the children's rights situation in New Zealand from a civil society perspective. Many of the Alliance's observations and recommendations have been incorporated in the final concluding observations (including recommendations) from the Steering Committee to the New Zealand government.



Workshops hosted by the Alliance on civil society reporting to the UN Committee on the Rights of the Child

The Alliance has successfully collaborated on advocacy work which has led to positive change, e.g. preparing a joint submission on the Child Poverty Reduction Bill in 2018 with other organisations, which contributed to changes being made to strengthen the bill, and helping to ensure that the government's Child and Youth Wellbeing Strategy (2019) is underpinned by a children's rights approach.

The Alliance has been instrumental in the strengthening of the Children's Convention Monitoring Group (CMG), convened by the NZ Children's Commissioner. The Alliance is particularly active in ensuring that the CMG is bringing issues of concern to the attention of government, and has also contributed to the development of the CMG's 'Getting it Right' reports.

In August 2019, during the 30th year of the UN Convention on the Rights of the Child, three members of the Alliance Steering Committee spoke at the Children's Rights Symposium held at Victoria University of Wellington Law School, on a range of children's rights topics.



L-R: Mereana Ruri (Alliance Steering Committee - ASC), Jacqui Southey (ASC), Bruce Adamson, Dr Claire Achmad (ASC), Heidi Coetzee (ASC), Justice Vui Clarence Nelson, Andrea Jamison (ASC), Professor Nicola Taylor (Steering Committee), Professor Laura Lundy and Professor Ursula Kilkelly.

Alongside this symposium, the Alliance hosted a side-event entitled "Making Children's Rights Real in Aotearoa New Zealand". The seminar was an opportunity for participants to learn from and meet with visiting children's rights experts, and to build relationships with others who have an interest in, and commitment to, children's rights.

On International Children's Day 2019, the Alliance, Barnardos and Save the Children organised a children's picnic hosted by Prime Minister Jacinda Ardern on the lawn of Parliament. Approximately 90 children under the age of five attended, and the Prime Minister announced a pledge of recommitment to the UN Convention on the Rights of the Child, which the Alliance and other organisations had advocated for.



Children’s Rights Alliance Aotearoa New Zealand (continued)

To mark the occasion of the 30th anniversary of the UN Convention on the Rights of the Child, the Alliance, the Office of the Children’s Commissioner, Save the Children and UNICEF, supported the publication of a pocket version of the UN Convention on the Rights of the Child in both English and Te Reo, so that the Convention can be widely promoted, understood and used in Aotearoa NZ.



It is clear that while many positive developments are occurring when it comes to children’s rights in Aotearoa NZ, there remains a long journey ahead.

“The opportunity to promote and protect the rights of all children has never been greater. The Alliance is a critical organisation in Aotearoa’s civil society that is actively working to ensure that all pēpē, tamariki and rangatahi have their rights protected and promoted.

We continue to do this mahi by working collaboratively with our members and wider civil society; through effective civil society reporting to the UN on children’s rights in Aotearoa; promoting action on the recommendations of the UN Committee on the Rights

of the Child in New Zealand; promoting understanding and implementation of children’s rights; and promoting the voice and participation of children and young people.” says Dr Claire Achmad.



International Children’s Day 2019 children’s picnic at Parliament





Tūhoe Tuawhenua Trust

The Māori organisation dedicated to connecting youth and whenua

Nestled deep in Ruatāhuna, Te Urewera is where Tūhoe Tuawhenua Trust can be found. A land trust primarily, the organisation has expanded to create a uniquely tailored space for mātauranga to be passed down to the next generation, by inspiring a passion for the outdoors in youth.

The Whenua

Their story begins at the centre of Ngāi Tūhoe history, stretches right through Aotearoa Crown land purchase activities, all the way to today where the Trust is responsible for administering 25 blocks of land in Te Manawa o te Ika, the Tuawhenua region about Ruatāhuna. These blocks of land are the last remaining lands of the Ruatāhuna people, who never sold it to the Crown. Given the sacred nature of this land, the Trust takes its responsibilities to both the whenua and the people extremely seriously.

Stretching across beautiful mountainous valleys, and ancient native forests, the Trust is home to a range of activities. Much of the land is used for beekeeping and honey production, which the Trust administers.



The Ruatāhuna valley – deep in the heart of Te Urewera, where the Tuawhenua Trust is based.



Puke Timoti, leader of our inaugural programme for Te Whare o Rehua, takes his group of young people through some aspects of mātauranga during one of the programme outings.

The Trust

Despite being a land trust primarily, Executive Trustee Brenda Tahi says that a growing loss of mātauranga caught the attention of the Tuawhenua trustees, especially the Chair Jim Doherty.

“There was a real issue in the loss of mātauranga and knowledge of our forest and the way our people have lived in it, with generations of whānau moving away from the community or becoming disengaged with it,” says Tahi. “Our young people weren’t as connected to the whenua as they used to be, which was a serious cause for concern.”

From there, the Trust set about establishing *Te Whare o Rehua: Connecting Youth with Te Mauri o Ngahere*, a programme which aims to create bespoke experiences to foster connection between youth and the natural world around them.

He Tangata

Tahi says that the programme has been developed on the basis that to reconnect youth with the whenua, they first need to introduce youth to a passion for the whenua and the ngahere which drives their own individual connection with the outdoors.

“To protect and preserve the mātauranga being lost, we needed to introduce it to youth by introducing them to their own relationships with the land,” says Tahi. “What works for one child won’t necessarily be what works for another, so we set about creating a variety of experiences that could speak to the individual interests of our young people.”

Tahi says that the programme is open to any young person from the Tuawhenua lands wherever they may now live.



Tūhoe Tuawhenua Trust (continued)

The Programme

These experiences include a variety of outdoors-focused activities, including working with horses, hunting excursions, biodiversity-learning trips, kaitiakitanga and pest control, history and storytelling-focused trips to the forest amongst others. These activities are led by tutors who share their personal mātauranga and expertise on the subject, and often take form as fully immersed forest-based excursions over the course of a few days.

The focus of each trip is to pass on the knowledge and expertise of that trip's specific tutor to the individual youths that connect with that particular experience. The Trust is working to develop materials to support each of these streams, including posters and workbooks to support the ongoing learning of the youth involved in the programmes.

Tahi says that it's one thing to introduce someone to the knowledge, but the key lies within sparking a passion for the outdoors in youth.

“We try different things to engage the kids in a way that gets them excited, and then begin instilling the mātauranga in them from there,” says Tahi. “Once we took a group into the forest by helicopter, and another group got really excited about the prospect of building their own shelter to sleep in for the night, deep in the bush.”

“It helps when they can really connect with their tutor. Some of the kids develop long-lasting connections with their tutors that extend beyond the programme, keeping their love for the whenua alive long after their trips have finished.”

The Future

In the future, the Trust hopes to expand its mātauranga-based offerings to youth to a variety of other activities and cultural traditions, such as rongoā, waiata in ngahere, eeling and fishing as well as completing a business model to support the sustainability of the mahi going forward.

Tahi says that the Trust is working towards building a future which fosters the symbiotic relationship between the people and the land, by educating a new generation about the traditions which have supported their people for years.

“For now, we have our honey business and Te Whare o Rehua as one avenue, but we're going to continue building up our people to take care of our land, which in turn then takes care of our people. It's about whenua and tangata existing in harmony.”

The nature of most of the Tuawhenua land means that it will never be used for common land-uses, such as pasture-based farming. Rather, the Trust will continue to seek out ways to sustain both land and people sustainably – starting with rangatahi.

“By teaching our youth the importance of the whenua and the ngahere, we're investing in our future. Our land and our people will always be interconnected,” says Tahi. “This land is special – it holds great significance for the Ruatāhuna people and for Ngai Tūhoe as a whole, so it requires special forms of use and long-term goals to preserve and protect it, whilst at the same time sustaining the people of these lands.”

To learn more about Tūhoe Tuawhenua Trust visit www.tuawhenua.biz



These young women joined Te Oranga o Te Ngahere programme in July 2019. From left: Irihapeti Tamahou (lives in Tauranga), Evelyn Ripia (Rotorua); Puawai Taaheke (Ruatāhuna).



Chair of the Tuawhenua Trust Jim Doherty played a big part in the inspiration of Te Whare o Rehua. Here he explains to the young people the different plants within our ngahere in the inaugural programme in July 2018



Puketāpapa Community Driving School

Changing Lives One Licence at a Time



The Puketāpapa Community Driving School (PCDS) team supports women from resettled communities by making driver training more affordable and accessible.

Established 16 years ago, Migrant Action Trust (MAT) is a charitable trust working to support migrants and former refugees in their settlement process in Aotearoa New Zealand. Besides running employment programmes to support migrant jobseekers, MAT runs PCDS which aims to reduce the barriers often faced by those in the resettled community when working towards a driver licence.

No longer a normal rite of passage, gaining a driver



licence is a privilege for those who have the resources and support to learn, practise and then navigate their way through the licence system. By booking lessons through PCDS, not only can someone access expert advice, they will also support young people, new migrants, ethnic women and resettled communities to gain their driver's licence. 100% of PCDS profits are used to subsidise learner driver training and licensing for those in need.

After helping 48 young people, migrants and former refugees to get their driver licence in 2018, the Puketāpapa Community Driving School assisted 32 more community members – including eight young people and eight former refugees to pass their practical driving tests between January and June 2019. Here are some of their stories:

Zubeda Ali is a mother of four who has gained newfound independence after successfully passing her restricted driving test in April 2019. She can now drop and collect her kids to and from school and easily transport them wherever needed, without needing their father to be available.

Thdah Wah is a Burmese refugee who came to Aotearoa New Zealand four years ago with her husband and three children. She had her learner licence within one year of arriving but only started learning to drive three months ago. Transporting her children to and from school was the main reason she decided to work towards attaining her driver's licence. She is also aware that having a licence offers a distinct advantage when pursuing job opportunities. Thdah aims to sit her restricted licence test in August 2019.

Slas is a young widow from Ethiopia who has three

young children. She hopes to get her driver's licence so she can transport her children to and from school, attend English classes, go grocery shopping and visit friends. Slas is very keen to find a job once her English has improved. Working towards and attaining a driver's licence will solve many of the problems she faces in her day-to-day life.

Research shows that having a driver licence means a young person is three times more likely to secure a job. For many former refugees, especially mothers with small children, learning to drive is an essential life skill which greatly assists their ability to successfully settle in Aotearoa New Zealand. More than 80% of learner drivers on the PCDS waitlist are women from resettled communities who prefer a female instructor or mentor.

To learn more about PCDS, visit pcds.co.nz





Billy Graham Youth Foundation

Empowering Rangatahi to Thrive



The Billy Graham Youth Foundation (BGYF) is the national body that supports communities who choose to use the Naenae Boxing Academy (NBA) model to care for their young people.

NBA is about teaching rangatahi life-skills through participation in, and the discipline of, boxing and physical fitness.

Billy, a former New Zealand and Australasian light welterweight boxing champion, founded NBA in 2006 with a strong desire to make a difference in the lives of its young people. It's a family-run organisation, with Billy, his wife Kerri, and their whānau, taking a hands-on approach to serving their community.

BGYF provide values-based, holistic youth development; their programmes are based on creating an encouraging environment where constructive relationships can be built, so positive outcomes can be achieved. Their success is based on three factors: young people from all socio-economic backgrounds coming together as community, long-term relationships, and engaging with whānau as well as rangatahi.



From their grassroots operation in Naenae, BGYF has supported the development of boxing academies in various locations throughout Aotearoa. From Cannons Creek, Mid Canterbury and Wairarapa, through to Tauranga, Te Awamutu and West Auckland, rangatahi are benefitting from their involvement in the academies.

BGYF has further ideas around how it can continue to grow sustainably so that more and more communities and rangatahi have the opportunity to reap the benefits of getting involved. Kerri Graham explains, "one of the plans we have for the future is to develop the coaching practice that the Naenae Boxing Academy has implemented and make it available to other sporting codes. We would love to see our kaupapa extend throughout different coaching environments in New Zealand. Our goal is for our tamariki and rangatahi to develop an outward focus; thinking of others before themselves. This happens when you have your own strong sense of personal identity and can then look to the needs of others. Our BGYF academies provide the environments that foster high trust relationships, in



which our young people can become who they want to be. The final outcome will be youth-led social change."

Billy and some of the rangatahi supported by BGYF recently featured in a Mark Albiston directed documentary called *Billy and the Kids* that screened as part of the 2019 NZ International Film Festival. In the film, Billy says: "We're not talking about making champion young boxers. We're talking about making champion young people." It would be hard to capture the essence of BGYF's mahi any more perfectly than that.



Our Grantmaking Journey 2010 - 2019

Responsive Programme

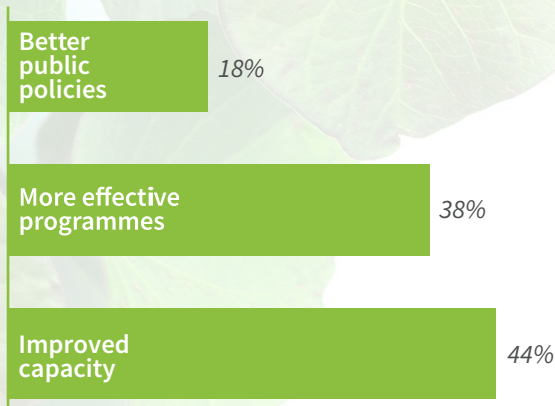
A way to demonstrate the development and changes in our grantmaking over time is to look at the numbers in the Responsive funding stream.

2010 saw us moving to only two funding rounds per year instead of applications being able to be made any time. Grant requests also needed to be closely aligned to our strategic focus, resulting in a gradual decline from 709 applications in 2010, to 138 in 2019 and only 30 new grants allocated for the year.

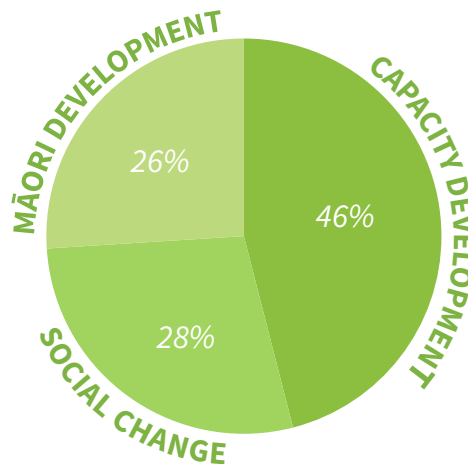
At the same time, a shift to multi-year funding and a focus on investing for outcomes has resulted in increased grant amounts per organisation, with the largest increase in funding going to Māori development.



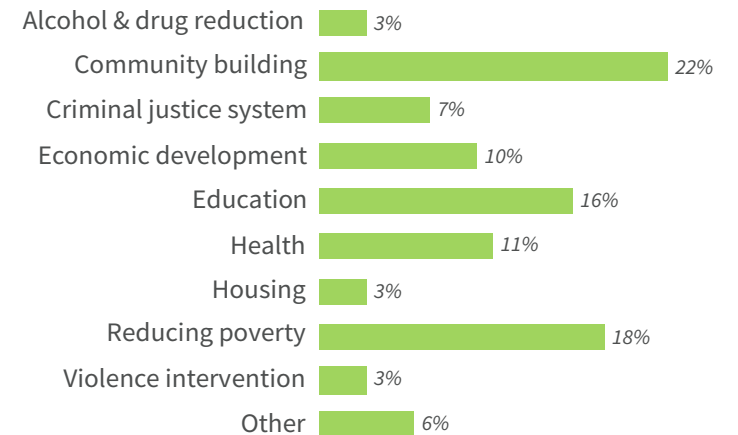
Outcome of Work
2010-2019



Main Focus of Work
2010-2019



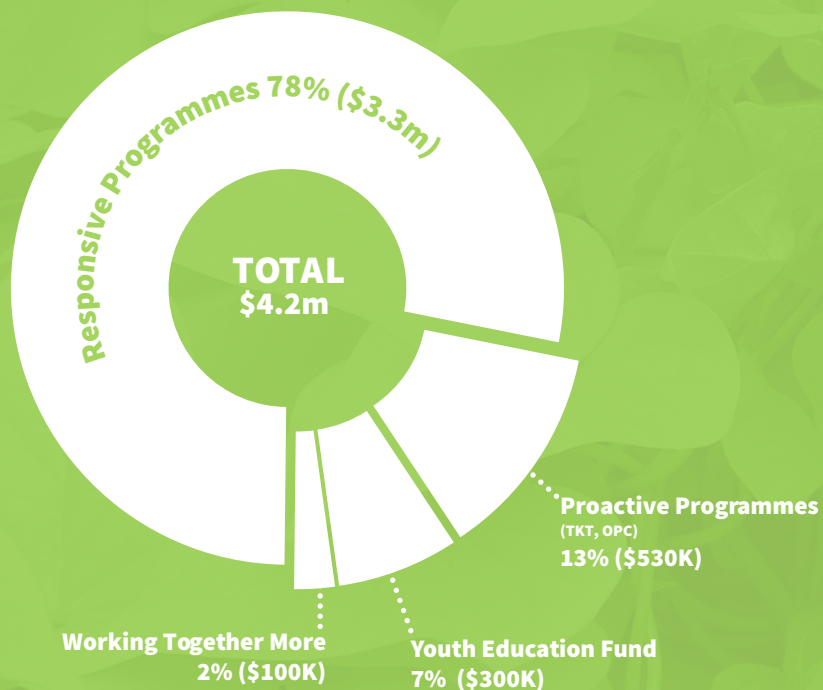
Target Fields
2010-2019





Finances 2019 Ngā Pūtea

New funding allocations 2019 calendar year



OUR RESPONSIVE GRANTS

138 applications received
22% successful

Largest



\$300K

17 major new grants
13 grants of up to \$30K for 1 year

Average

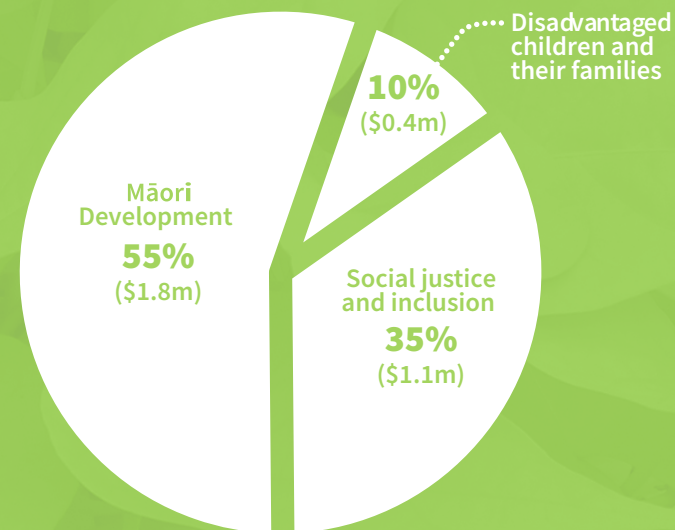


\$110K

Smallest



\$5.7K



A full set of audited accounts is available from the office.

FINANCIAL YEAR DATA (ENDING MARCH 2019)*	2018/19
All grants to community organisations	\$9.2m
Proactive project support	\$373k
Operating costs incl. salaries	\$900k
Total J R McKenzie Trust and Jayar Trust assets	\$136.6m

* Taken from consolidated accounts, and includes Jayar Trust and Peter McKenzie Project



Funded Organisations 2019

Ko ngā takoha āwhina kua tukuna atu e mātou

Our Responsive Programme					
AMNESTY INTERNATIONAL NEW ZEALAND	\$154,000	COMMUNITY LAW WELLINGTON & HUTT VALLEY	\$109,000	NEW ZEALAND COUNCIL OF CHRISTIAN SOCIAL SERVICES	\$5,750
Rights of detainees in New Zealand: research to advocate for change		Remutaka Prison Outreach Project		Build community social justice by supporting people from small organisations to attend our conference	
AUCKLAND REGIONAL MIGRANT SERVICES CHARITABLE TRUST	\$15,000	EQUALITY NETWORK	\$10,000	NEW ZEALAND ETHNIC WOMEN TRUST	\$20,000
Providing support to families affected by the mosque shootings in Christchurch		Equality Network Project		Manukau Sewing Class Project	
BE. ACCESSIBLE	\$25,040	HIKURANGI ENTERPRISES	\$200,000	NEW ZEALAND FEDERATION OF MULTICULTURAL COUNCILS	\$102,000
21st Century Accessibility Leadership Workshops Pilot		Te Hāpai O		A framework of opportunities that activates the potential of women (migrant and former refugees) to fully participate in and contribute to their new community	
BLUEPRINT COMMUNITY TRUST - THE FREE STORE, WELLINGTON	\$105,000	HUITERANGI ORA DIGITECH	\$30,000	NGĀ KĀKANO FOUNDATION	\$232,400
Capacity growth of The Free Store for developing community leadership, stakeholder relationships, and a self-sustaining charity model.		Poutama - Community Led Rites of Passage		Te Kōngahungahu Matahiāpo: Encouraging tamariki/rangatahi to dream big and equipping them, their whānau, hapū, iwi and kura to nurture their potential and strengths	
CHILD ALERT (ECPAT NZ)	\$30,000	JUSTSPEAK	\$300,000	OPEN HOME FOUNDATION	\$2,500
Lifting the Veil on the Sexual Exploitation of New Zealand Children		To support and develop the next generation of leaders in the transformation of our criminal justice system to be compassionate, effective and just		To enable the running of a Care Alumni Forum to obtain feedback on the Mind of My Own App	
CLIMATE CHANGE IWI LEADERS GROUP	\$200,000	MĀORILAND CHARITABLE TRUST	\$300,000	PHILANTHROPY NEW ZEALAND	\$15,000
Tū Tira Mai - building Māori climate resilience		Te Uru Maire, Growth of the Māoriland Rangatahi Strategy. (Te Uru Maire - A bold and committed person is compared to the maire)		Funding to better support the philanthropic sector to more effectively fund Māori aspirations	
COMMON UNITY PROJECT AOTEAROA	\$240,000	MIGRANT ACTION TRUST	\$20,000		
To enable our community to feed, connect, regenerate and nourish itself - empowering them to thrive in a disadvantaged community.		A contribution towards the co-ordinator salary for the Puketāpapa Community Driving School programme			
		NATIONAL IWI CHAIRS FORUM	\$60,000		
		2020 Vision: Whakakitenga Ruamano Ruatekau			



Funded Organisations (continued)

PROJECT RESTORE NEW ZEALAND TRUST \$100,000
 Alternative pathways to justice and healing for survivors of sexual harm nationwide

SAFE MAN SAFE FAMILY CHARITABLE TRUST BOARD \$30,000
 A formal evaluation of our peer outreach and change programme, to inform and transform the way Aotearoa tackles family and whānau violence

SOCIAL SERVICE PROVIDERS AOTEAROA \$15,000
 Funding contribution towards research into understanding the government's contributory funding model in the social sector

TE ATAARANGI TRUST \$76,080
 Te Ara Whakangungu - 1,000 kaiako in 5 years

TE NGĀKAU KAHUKURA @ ARA TAIOHI \$300,000
 Te Ngākau Kahukura: a national rainbow knowledge and training hub for the youth sector

TE TIHI O RUAHINE WHĀNAU ORA ALLIANCE \$260,000
 Te Mauri Moemoeā - Engaging through a digital platform for Rangatahi and their whānau to achieve their aspirations and engage in meaningful relationships

TŪ MĀIA \$150,000
 Haututū - creating new realities through enterprise

WELLINGTON BOYS AND GIRLS INSTITUTE INC \$25,000
 Paper Bag Lunch provides work experience and life skills for young people with disabilities through a social enterprise project making and selling lunches

YOUTHLAW AOTEAROA INC \$157,748
 Ko Ngā Rangatahi Te Tokomanawa o a Tātou Mahi / Youth at the Centre of our Work

OPC Grants

ARA TAIOHI \$70,000
 Rainbow Ready 2.0: Establishing a National Rainbow Knowledge and Training Hub

BE.LAB \$70,000
 Be Lab Portal - scoping and co-design project

DRIVING CHANGE \$70,000
 Driving Change - Investing in Systems Change and Participatory Grantmaking

FINCAP \$75,000
 FinCap Campaign: Enabling and promoting the voice of consumers to build the best credit law possible

LEADERSHIP NEW ZEALAND \$85,000
 Mana Moana leadership course for emerging Pacific leaders

TE AROHA KANARAHĪ TRUST \$40,000
 Project Hoake - Let's Do This Together

Peter McKenzie Project Initiatives

ACTIONSTATION & PARTNERS \$104,000
 The Shift Aotearoa - act as a catalyst in developing a collective approach to improving the housing system, especially as it serves low-income families

COMMUNITY HOUSING AOTEAROA \$1.05m
 Five agencies working together to advocate for key improvements to the welfare system

WHYORA \$100,584
 Improve the Taranaki health system's responsiveness to Māori through developing and increasing the Māori health workforce, and investigate other sectors for engagement

Where does the money come from?

Rangatira Investments
 The J R McKenzie Trust received \$5.5 million in dividends in 2018/19.
 For more information, visit rangatira.co.nz

Jayar Charitable Trust
 The J R McKenzie Trust received \$1.2 million from the Jayar Charitable Trust in 2018/19 for the Peter McKenzie Project.



Te Mana Tuakiritanga **Our Philanthropic Identity**

The J R McKenzie Trust has a unique identity and giving philosophy that was established through the vision of Sir John and Sir Roy McKenzie and has been further shaped by subsequent generations of the McKenzie family. This identity is a valued legacy that provides the Trust with a clear guide for the way that we view, shape and practise our philanthropy.

Te Whakakitenga **Our Vision**

A socially just and inclusive Aotearoa New Zealand.
Kia hua mai he whenua ka toko i te tika me te pono hei korowai mō Aotearoa.

Front cover photo: E hine Poutama Rites of Passage revitalising education and ceremony to facilitate true transformation for young people and their communities.

*Thanks to the J R McKenzie Trust Board of Trustees:
Manaia King (Chair), Joan Smith (Deputy Chair), Melissa Campbell, Jay Farris, Anna Gibson, Dr Chelsea Grootveld, Chris McKenzie, Jerry Norman, Christine Scott, Aiolupotea Lili Tuioti, Jonathan Usher*